

PRE-PRODUCTION

Scriptwriting - \$150/page

One written page for video equates to roughly 1:00 on screen. Audio/visual (AV) scripts which equate to roughly :30 of on screen time per written page

Storyboards - \$50/panel (pencil)

Storyboards are billed per panel

Storyboards - \$125/panel (color)

Storyboards are billed per panel

PRODUCTION

Express Studio Shoot: \$3200/day

Express studio space staffed with (1x) camera operator, (1x) Grip/PA, (1x) makeup artist, basic camera package, basic sound package, basic lighting package & craft services.

Additional crew/equipment charged separately

Location Shoot: \$4,200/day

(1x) camera operator, (1x) Grip/PA, (1x) makeup artist, (1x) sound operator, basic camera package, basic sound package, location lighting package & craft services.

Additional crew/equipment and travel expenses charged separately

Audition: \$1200/day

Arrange talent audition, record audition session and make arrangements with talent agency.

POST PRODUCTION

Basic Edit: \$1,750/finished minute*

Polished edit, color and sound mix

** Video content is measured in increments of 60 seconds*

Animated Logo: \$600

Animated on screen. Generally between :02-:05 seconds long

Motion Graphics: \$3,000/finished minute*

2D & 3D animation

** Video content is measured in increments of 60 seconds*

Voice Over: \$200/finished minute*

Voice talent audition, and polished voice track

** Video content is measured in increments of 60 seconds*

Video Master: \$360/version

Provide a finished (mastered) copy of the video in the delivery format required.

ADDITIONAL SERVICES & RESOURCES

We also offer the following services and resources at cost.

Additional Equipment

Any camera, lighting, or sound equipment needed outside of our basic production day rates will be billed at rental cost

Additional Crew

Any additional crew requirements will be billed per day

Location & Travel

All location, travel and lodging expenses will be billed at actual cost

Talent

All talent expenses will be billed at actual cost

Music

Any music under copyright will be licensed for use and billed at cost.

Props & Wardrobe

All props and wardrobe for use in the video will be acquired and billed at cost.